

SAMPLE SCHOOL EMAIL

Dear Parents,

As Catholics, we know the power and importance of education. We're writing [to ask your help to ensure that Nebraska's children can attend a school that best fits their needs.](#)

For far too many students in Nebraska, the opportunity to get an education that helps them thrive in and out of the classroom is out of reach due to income. Very soon, the Nebraska Legislature will debate LB753, the Opportunity Scholarships Act. This bill would expand education access for low-income families, using tax-credit scholarships that parents can use to send their children to a school that meets their educational needs.

So how can you help?

We're asking you [to contact your state senator](#) and let them know that you support this bill. The [Nebraska Catholic Conference](#) makes contacting your senator easy. You can find out who your Senator is and get help writing a message at [NECatholic.org/TakeAction](#). Personalize your message by sharing why school choice is important to you. To learn more about the Opportunity Scholarships Act, check out [this one-pager](#).

We need all hands on deck to ensure this bill passes through the Nebraska Legislature and becomes law. Please [contact your State Senator TODAY](#) by visiting [NECatholic.org/TakeAction](#), and ask them to support this legislation!

In Christ's Love,

SAMPLE SOCIAL MEDIA POST ONE

Every child deserves an education setting that meets their needs, no matter their income. Tell your senator to support the Opportunity Scholarships Act (LB753) at www.NECatholic.org/TakeAction.

[We encourage you to use some photos of your school to help promote this social media post]

SAMPLE SOCIAL MEDIA POST TWO

[Share Nebraska Catholic Conference posts:

[https://www.facebook.com/necatholic/photos/a.573437756128649/2518412058297866/;](https://www.facebook.com/necatholic/photos/a.573437756128649/2518412058297866/)

https://www.instagram.com/p/CosGQa1uHFY/?utm_source=ig_web_copy_link]

SAMPLE SCHOOL NEWSLETTER/E-MAIL BLAST ANNOUNCEMENT

Help pass historic school choice legislation to give every kid access to an education that best fits them! The Nebraska Legislature will soon debate LB753, the Opportunity Scholarship Act. **Senators need to hear from you** that Nebraskans want to expand educational opportunities for low-income families. Tell your State Senator to support LB753, the Opportunity Scholarships Act, at NECatholic.org/TakeAction.

Appendix C (Step 4: Final E-mail Action Alert Push to Parents)

Dear Parents,

I recently e-mailed you about an important school choice bill our Nebraska Legislature will soon debate. If you haven't [taken action yet to contact your State Senator](#), please do so now.

For far too many students in Nebraska, the opportunity to get an education that helps them thrive in and out of the classroom is out of reach due to income. LB753, the Opportunity Scholarships Act, would change that reality. LB753 would expand education access for low-income families, using tax-credit scholarships that parents can use to send their children to a school that meets their educational needs.

The [Nebraska Catholic Conference](#) makes contacting your senator easy. You can find out who your Senator is and get help writing a message at [NECatholic.org/TakeAction](#). Personalize your message by sharing why school choice is important to you. To learn more about the Opportunity Scholarships Act, check out [this one-pager](#).

We need all hands on deck to ensure this bill passes through the Nebraska Legislature and becomes law. Please [contact your State Senator TODAY](#) by visiting [NECatholic.org/TakeAction](#), and ask them to support this legislation!

In Christ's Love,